

Sioux Falls Figure Skating Club Board of Directors April Meeting Minutes

The meeting was called to order by Hanson at 7:17 pm on Monday, April 12, 2021, with participants attending in person at Scheels IcePlex and via Zoom.

Members present: Sarah Hanson, Tom Stengrim, Barb Ebeling, Carl Carlson, Erin Steever, Katie Luggar

Others present: Beverly Lush, Club Accountant; Katelyn Conover, Marketing & Communication

Stengrim moved, Steever seconded that the agenda be approved with the previously suggested addition of "Fundraising Update." Motion passed.

Stengrim moved, Carlson seconded the March minutes be approved. Motion passed.

Financials: Accountant Beverly Lush presented the current financial statements. The balance sheets are looking good and the ice bills are being paid. She continues to refine the accounting codes to more accurately assign payroll expenses to appropriate programming. Actual expenses remain fairly close to budget totals, which given the number of unknowns involved with developing the 2020-2021 budget is particularly positive. While being grateful for good estimates, actual data will aid in the budgeting process moving forward.

Grant Opportunity: US Figure Skating has made a number of \$2000 Community Development Grants available to member Clubs. Katelyn Conover presented three options to propose for funding: 1) host on-ice education/development session with a well-known skater, 2) fund additional "Try Skating" events throughout the season, 3) partner with City's outdoor rinks to reach out to those skaters. Discussion led to consensus to combine options 2) and 3) as initiatives to be proposed for this funding. Hanson will work on the development of this grant proposal.

Fundraising: The Skate-a-Thon raised \$375 after paying for the ice. Given the low number of participants, this is a respectable total. This is a low-risk fundraiser that could prove more profitable now that the Club has experience with it and can more clearly present it as an option (and when COVID restrictions are removed and more of the social/fun aspects can be integrated).

Membership/Enrollment: As Learn to Skate's fifth session gets underway, enrollment continues to be solid. Of particular note is 12 participants in the Aspire program, which is designed to serve as a bridge between Learn to Skate and full Club membership. The first Learn to Skate participants are moving into Pre-Freeskate and Freeskate levels.

Bylaws Revision: Proposed changes to the SFFSC Bylaws were distributed by Stengrim and discussed at this meeting. The substantive changes include an additional class of membership (Friend of SFFSC); standardizing the date of the annual membership meeting (the last Monday in April that is not later than the 26th); setting the number of Directors at five (5) voting members, four of whom are to be elected from general membership and one is to be elected by the coaching staff; and the option of including the immediate past president as a non-voting Board member to provide advice and counsel. Changes resulting from this conversation were distributed by Stengrim to the Board for vote by email. Said changes were affirmed by electronic vote.

Election of Board Members: Two new members need to be elected to replace outgoing Board members Steever and Ebeling. Discussion of how to conduct this election, as well as that for the Bob Putnam Service Award (which have previously involved completing physical ballots available at the rink during a week-long time period) was held. Ebeling is to write and distribute an email to the membership soliciting nominations for Board and Putnam Award. She also will facilitate the election of the Coaches' Representative to the Board. Nominees are to be introduced at the annual Membership meeting (April 26), after which electronic voting can begin. Current Board members are asked to extend personal invitations to consider the opportunity to any eligible Club member they feel would be a good addition to the Board.

Theatre on Ice: Due to the unknowns of COVID infection rates and restrictions during the summer, US Figure Skating changed the nature of the 2021 Theatre on Ice National event, scheduled for the last weekend in June in Wichita, Kansas, to a series of regional events. Theatre on Ice (TOI) families were polled as to their preferences whether to finish the season with the Spring Ice Show, attend the regional USFS TOI event in Michigan in late July and/or compete in ISI Worlds the last weekend in July in Blaine, Minnesota. The coaches decided the team would skip the USFS event this year and to attend ISI Worlds. Because this is a change in the schedule presented at the beginning of the year, families could opt out of participating in ISI Worlds. The Board considered a motion that families whose skaters will be concluding the season with the Spring Ice Show and not compete at ISI Worlds will be offered credit for the amount they have paid into the 2020-2021 season they will not utilize in a shortened season. Carlson moved and Stengrim seconded that a credit, estimated at approximately \$61.25, be extended to these families. Motion passed

A reminder was made that the deadline for advertising in the Spring Show program is April 17.

The next monthly Board meeting is scheduled for Monday, May 10 at 7:15 pm at SCHEELS IcePlex (and via Zoom). Stengrim noted to the group that a major agenda item will need to be consideration of Club operations moving forward, specifically developing a job description for a part-time Skating Coordinator.

Stengrim moved and Carlson seconded the meeting be adjourned. Motion passed at 9:05 pm